

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Merriman et al.	Art Unit	: 3688
Patent No.	: 7,827,062	Examiner	: Michael H. Goldman
Issue Date	: November 2, 2010	Conf. No.	: 5265
Serial No.	: 10/798,444		
Filed	: March 12, 2004		
Title	: METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS		

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**LETTER REGARDING PATENT TERM ADJUSTMENT**

The Patent Term Adjustment (PTA) calculation included in the Issue Notification mailed October 13, 2010 for the above-referenced application indicates the PTA is 1,520 days. This PTA may be longer than appropriate.

In good faith and candor, Patentees direct the Office's attention to an Information Disclosure Statement filed in May 2010, for which no Applicant Delay was assessed.

Patentees believe that no fee is due at this time. Any fees that may be due, however, may be applied to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 16 December 20120

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**CERTIFICATE OF MAILING BY EFS-WEB FILING**

I hereby certify that this paper was filed with the Patent and Trademark Office using the EFS-WEB system on this date: December 16, 2010.